

Vegetarian In Progress

Plant-based alternatives

The Meat Lovers' Guide to Plant- Based Meat

Plant-based Chicken Products

Plant-based Pork Products

The legislation went into effect on July 1, 2025 with a two-year transition window for businesses to adapt packaging and menus.

This applies across grocery stores, online sellers and restaurants and cafes.

On September 27, Swiss voters will decide whether to make promoting plant-based food production and consumption a constitutional mandate.

Compassionate Carnivores

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What? Wow!

Would you purchase meat after reading this label?

Food labels in Switzerland will have to disclose whether products of animal origin involve painful practices.

These procedures do happen but are hidden from our view. The Swiss federal government has approved a series of ordinances requiring the labeling of meat, eggs and foie gras.



Consumers purchasing products such as meat, milk or eggs will receive clear information about how animals were treated during production.

Labels must indicate whether any painful procedures were carried out without anesthesia or stunning.



Examples of such practices include castration or dehorning of cattle, castration, tail docking or teeth clipping for pigs without pain relief or anesthetic.

The same applies to the cutting of frogs' legs without anesthetic.

The labelling obligation applies to all establishments offering such products – including restaurants, small businesses, and retail outlets.

Under self-monitoring rules, these businesses must determine whether their goods fall under the declaration requirement.

By mandating these disclosures, the Swiss government says it is “increasing transparency for consumers, enabling them to make informed purchases.”

Remember to buy only pasture-raised eggs and pass this email to your friends who care about animals. Thank you! Lois

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